Fahimeh Hateftabar

Ph.D. in Tourism Marketing Management, University of Pantheon Sorbonne Paris 1, France
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EDUCATION

2016-2020 | **University of Pantheon Sorbonne Paris 1**
PhD. in Tourism Marketing Management
Thesis Title: The Study of Development in the Tourism Industry: destination with special attributes

2013-2015 | **University of Tehran, Department of Managements**
MSc in Tourism Marketing Management
Thesis Title: Determinants of Tourists' Length of Stay
Accomplishments:
- Selected as best M.Sc. thesis with grade: 19.40/20, A++
- Selected as a top student (1st rank) in the University of Tehran. 2015
- Recipient, 2015 Student Excellence award, University of Tehran, Iran
- Ranked in the top 0.5% among more than 28,000 participants in the 2013 National Exam for Graduate Studies, Iran

2008-2012 | **University of Tabriz, Department of Physics**
B.Sc. in Solid States and Plasma Physics
Accomplishments:
- Ranked in the top 1% among more than 360,000 participants in the 2007 National Universities Entrance Exam for Undergraduate Studies, Iran

ACADEMIC POSITIONS

Apr.2023-present | **Ferrandi Paris Business School (CDI contract)**

Teacher-Researcher in Hospitality and Tourism Marketing

Oct.2021-Oct.2022 | **University of Tabriz (Remote)**
Instructor
Mathematics and Statistical Methods in Management

Aug.2020-Oct.2021 | **Ferrandi Paris Business School**
Instructor
M.Sc. thesis supervision in Hospitality and Hotelier

Mar.2018-Jul. 2018 | **Paris School of Business (PSB)**
Instructor
Capstone methodology, graduate level

Mar.2017-Aug. 2018 | **Paris School of Business (PSB)**
M.Sc. thesis supervision in Tourism and Hospitality Management

Aug.2017-Dec. 2018 | **University of Paris 1 Pantheon Sorbonne**
Instructor
Research Methodology in Management, graduate level
M.Sc. thesis supervision in Management

Sep.2015-Feb. 2016 | **University of Tehran**
Teaching Assistant

	Marketing of Products and Services, graduate level Instructor: Professor. Tahmoarth Hasangholipour.
Sep.2013- Jan. 2014	**University of Tehran** Teaching Assistant Statistical Methods in Management, graduate level Instructor: Assistant Professor. Mohammad Reza Taghizadeh.

OTHER PROFESSIONAL EXPERIENCES

Dec.2021- Present	Peer Reviewer Ad Hoc Reviewer Journal of Current Issue in Tourism (IF=7.578) Ad Hoc Reviewer Journal of Hospitality Marketing & Management (IF=9.821)
Feb.2017- Apr.2018	Head of Marketingat Travel Agency
Feb.2015- Jul. 2016	International Trading Supervisor Azar Garmaye Bartar Tabriz (IRTUR PAN)
Mar.2013- Jan. 2015	General Marketing Manager at Travel Agency

PUBLICATIONS

Hatreftabar, F. (2023). Hateftabar, F. (2023). Letters to future generations of women tourism researchers. In Correia, A. and Dolnicar, S. (Eds.) (2023) Women's voices in tourism research – Contributions to knowledge and letters to future generations (2nd ed.).

Hateftabar, F. (2023). Community behavioral response toward tourism. In C.M. Hall (Ed.) 2023 Wiley Companion to Tourism. John Wiley. Forthcoming.

Hateftabar, F. Larson, H. J., & Hateftabar, V. (2022). Examining the effects of psychological reactance on COVID-19 vaccine acceptance: A two Countries comparison, *Journal of Global Health* (SSCI indexed, **IF=7.768**).

Hateftabar, F. (2022). Analyzing the adoption of online tourism purchases: effects of perceived tourism value and personal innovativeness, *Current Issues in Tourism* (SSCI indexed, **IF=7.578**).

Hateftabar, F. (2021). The impact of psychological distance on tourists' length of stay: A survival analysis. *Journal of Hospitality and Tourism Management*, *46*, 1-11. (SSCI indexed, **IF= 7.629**).

Hateftabar, F., & Chapuis, J. M. (2020). How resident perception of economic crisis influences their perception of tourism. *Journal of Hospitality and Tourism Management*, *43*, 157-168. (SSCI indexed, **IF= 7.629**).

Hateftabar, F., & Chapuis, J. M. (2020). The influence of theocratic rule and political turmoil on tourists' length of stay. *Journal of Vacation Marketing*, *26*(4), 427-441. (SSCI indexed, **IF= 4.000**).

Conference Proceedings

Hateftabar, F. & Nasserzadeh, S.M. (2017) Modeling of tourism length of stay in Tabriz: Duration model approach. Travel and Tourism Research Association (TTRA) Europe Chapter Conference, Angers, France, 25 - 28 April 2017.

Hateftabar, F.& Esmaili, S. (2015). Prioritization of Tourist Attraction Factors of Tehran as a Destination: LSM method. International Conference on Economics, Management and Social Science, University Autonoma, Barcelona, Spain, 14- 15 April 2015.
https://civilica.com/doc/388293 (COI Code: ICEMSS01_260).

Esmaili, S. & Hateftabar, F. (2015). Review and Prioritize Strategies To Attract Tourists To Ilam
International Conference On Management, Economics, and Humanities, Turkey ·

Hateftabar, F. & Feshari., M. (2014). The long-run relationship between ICT indices and tourism demand in Iranian economy (The FOMLS approach), 1st International Conference on "Cultural Tourism in a Digital Era", Athens, Greece, 30th May – 1st June 2014.

Hateftabar, F. (2015). IT maturity level of tourism industry of Iran. 78th TOSOK International Tourism Conference, South Korea. Publication: Korean Tourism Association International Conference, 78 (4), 481-506
UCI (KEPA): I410-ECN-0102-2016-320-000414084

CERTIFICATIONS

Science and Engineering of Climate Change, **EDHEC Business School**, 2022 (Coursera, Credential ID: V48R72KMC9Q2)
5 weeks of study, 3-5 hours/week
Grade Achieved: 97.72%

Circular Economy - Sustainable Materials Management, **Lund University**, 2022 (Coursera, Credential ID: MA8K2B5FR7M)
5 weeks of study, 5-6 hours/week
Grade Achieved: 98.3%

An Introduction to Consumer Neuroscience & Neuromarketing, **Copenhagen Business School**, 2021 (Coursera, Credential ID: N3PMP8T65Q4A)
6 weeks of study, 5-6 hours/week
Grade Achieved: 100%

Data Analysis with Python, IBM, 2021 (**Coursera, Credential ID: JZVPTTALFXT**R)
6 weeks of study, 2-3 hours/week
Grade Achieved: 100%

The Strategy of Content Marketing, **University of California**, 2021 (Coursera, Credential ID: 9WETRKARZ2JU)
5 weeks of study, 2-3 hours/week
Grade Achieved: 88.30%

Customer Analytics, **University of Pennsylvania**, 2021 (Coursera, Credential ID: AK5NVQ2M82QT)
4 weeks of study, 5-6 hours/week
Grade Achieved: 96%

Sustainable Tourism – promoting environmental public health, **University of Copenhagen**, 2021 (Coursera, Credential ID: MA8K2B5FR7M2)
3weeks of study, 3 hours per week
Grade Achieved: 87.53%

Market Research and Consumer Behavior, **IE Business School**, 2021 (Coursera, Credential ID: 4Z2FCZTHM7ZV)
4 weeks of study, 2 hours/week
Grade Achieved: 100%

Fundamentals of Marketing Research, **University of Tehran**, Management Department, 2013

Pre-sale & intermediate sale Tickets, **The Airline of the Islamic Republic of Iran** (Iran Air), 2013, Grade 100/100

Technical Management, **Cultural Heritage, Crafts and Tourism Organization of Iran**, 2011
Grade: 96.5/100

SKILLS

Language skills
Farsi (Native), Turkish (Bilingual), English (Fluent), French (A2)

Technical skills
MS Office
Software/ data analysis: SAS, STATA, SEM, PLS-SEM, Python, R modeling (in progress)